



B.V. Patel Institute of Business Management, Computer & Information Technology, Uka Tarsadia University

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Group Activity for First Year B.Com Students:

A group based learning activity was organized for the first year B.Com students. Activity is conducted by Dr. Manisha Surti, Dr. Yagna Vyas, Ms. Kinajl Mistry and Mr. Taral Patel. Main objective of this activity was to introduce various management concepts to students like group formation, leadership skill, communication skill and presentation skills.



10 groups were there having 8 members in each.

Each group has to appoint one leader, they have to decide name of their group and have to give reason for that. Then students were given time of 20 minutes for preparation. Randomly any one group has to present themselves in front of other groups and faculty members.



Leader has to introduce him/her self and their team members. Each member has to introduce any other person from his/her group so they can understand each other very well. No one is allowed to give introduction about his/her own self.

At the end it can be said that it was a great experience for the new students. They learn many management concepts from the activity